

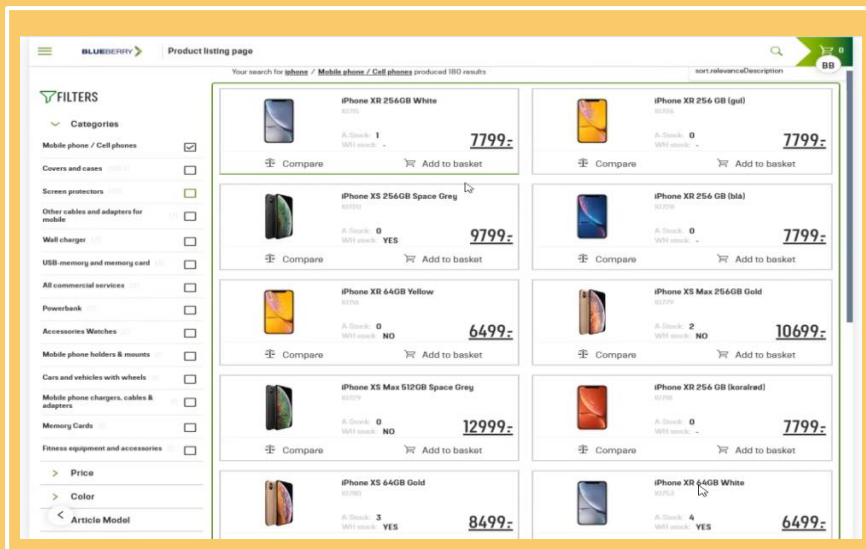
CUSTOMER Fact Sheet

ELKJØP

Largest Consumer Electronics Retailer in the Nordics – Owned by Dixons Carphone

Elkjøp is the largest consumer electronics retailer in the Nordic countries, with over 410 stores (including franchise) across six countries and approximately 11,000 employees

Elkjøp use Neptune Software as their strategic development platform to improve in-store experience across B2B and B2C Customers.



PROJECT Details



GOALS & CHALLENGES

- Wanted to keep up with leading online retailers like Amazon and completely refresh their in-store ordering system
- Needed to provide a more modern customer experience
- Had to be able to consume new technologies easily
- Remove the need to customize back-end databases
- Needed to be able to be deployed on any device
- Needed to show relevant information depending on what store the user is operating in



RESULTS

- Integration with stock control and logistics systems
- A seamless and visual user experience
- Manages over 16,000 SKU's
- Gained a 20% increase in product availability
- Moved to a Microservices Architecture to increase business agility



TECHNOLOGY DETAILS

- 10,000 Neptune Software Users
- Windows 10, Android and iOS apps
- Kubernetes on Azure AD
- Authentication with Azure AD
- Using 20-30 API's into other systems



EFFORT, DURATION & TIMELINE

- 2 Developers & Project Manager
- Project ongoing